

## 2007 Program Overview

### The Year at a Glance

- ⇒ Added **773** new commuters into the ridematching database.
- ⇒ Responded to **1,372** calls from commuters, providing information on transit, vanpools, carpools, bikepools and park-n-ride facility locations.
- ⇒ **399** participants in the regional vanpool program (**33** vanpools, 89% occupancy of available seats).
- ⇒ **557** participants in the regional carpool program (**257** carpools, average occupancy of 2.18 people per carpool).
- ⇒ **31** participants registered for bikepool matching.
- ⇒ **1** trip provided through the regional Emergency Ride Home service.
- ⇒ **155,143** visitors to the CommuteInfo.org website.

### Highlights

During the 2007, 4 informational sessions designed to increase awareness for local social service employees about the commuting alternatives available in their areas were held in both Indiana and Westmoreland Counties. These sessions (called “Transportation 101”) were developed and presented in partnership with the Indiana County Transit Authority, Westmoreland County Transit Authority and Mid Mon Valley Transit Authority. In total, over 100 individuals attended these sessions. And for those attending in Westmoreland County, they were able to take a ride on the actual transit vehicle used in every day service, and for many of the people, this was the first bus ride since they were in school.



**Transportation 101 Class  
(just before boarding the bus)  
Westmoreland County  
February 1, 2007**

Throughout the year, program staff and partners were reaching out throughout the region to provide education and information about how the CommuteInfo program could benefit regional commuters and employers. In addition, the program received many mentions in the regional newspapers and on radio. The program was also featured in a special television segment during the evening news on WPXI.

The CommuteInfo program continued to offer its core set of services, including a toll free number 1-888-819-6110, and a website [www.commuteinfo.org](http://www.commuteinfo.org) for information and referrals, vanpool/carpool rider matching, consultations with employers about their relocation as well as their employees’ transportation needs, transit/biking/walking resources and information about park-n-ride facilities.

Dedicated to increasing the number of commuters in Southwestern PA sharing a ride to work, the CommuteInfo program is designed to serve as an information clearing house for commuters and employers. The goal is for commuters living, working or attending school within the 10-county SPC region to choose ridesharing at least twice a week by providing them with viable options, incentives and encouragement.

During 2007, planning was also underway for several new activities to be launched in 2008, including a public awareness poll, the development of an outreach center and expanded outreach activities.

Thanks to partnerships with transportation management associations, transportation providers, businesses and non-profit service organizations the CommuteInfo program is able to provide services throughout the Southwestern Pennsylvania region.