

**It has a new name . . . but the fantastic tax savings are still the same.**

If you're like most employers today who are faced with the spiraling costs of doing business, you probably can't afford to reward your valued employees with the kind of perks you once did. Perks like country club memberships, company cars, great healthcare benefits and profitable retirement plans are a thing of the past.

But are they? Very soon Port Authority will introduce *Work Perks*, a tax-savings program that will allow you to give your employees more while costing you less.

*Work Perks* will enable you to cut your payroll taxes (FICA and unemployment taxes) and reward your hardworking employees with a perk they can really use. It also allows your employees to save up to \$105 a month in pre-tax benefits (no federal or Social Security taxes are paid on the amount deducted) when they purchase their passes through this payroll deduction program. Employers may choose to pay for a portion of the pass or cover the entire amount.

Best of all, *Work Perks* keeps your business running by keeping your most valuable resource- your people- coming to work each day. It will help you attract and keep your best employees when you offer the program as a non-salary form of compensation. And, it's convenient, too. Port Authority passes are mailed directly to your workplace each and every month.

"Strong transit is essential to maintaining Pittsburgh's urban core, and the Work Perks program makes it easy for all our employees to support and use transit," said Ed Shriver, Principal of STRADA Architecture, whose organization is currently enrolled in the program.

Let *Work Perks* work for you and your staff. If you have 10 or more employees interested in participating, call 412-566-5312 to enroll today.